



Leicestershire Police

Licensing Act 2003 – Representation in respect of New Premises Licence application.

Details of person or body making representation	
Your Name:	PC Jefferson Pritchard
Your Address:	Force Licensing Department, Mansfield House, 74 Belgrave Gate, LEICESTER LE1 3GG

Details of premises representation is about	
Name of Premises:	Popeyes Pizza & Burger
Address of premises:	40 Welford Road Leicester LE2 7AA
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	<input checked="" type="checkbox"/>
Public Safety	<input checked="" type="checkbox"/>
Prevention of public nuisance	<input checked="" type="checkbox"/>
Protection of children from harm	<input checked="" type="checkbox"/>

Please summarise your concerns about this application:
<p>I write in my capacity as Leicester City centre's licensing officer for Leicestershire Police, with authority delegated to me by the Chief Constable.</p> <p>My representation to this new premises licence application is based upon the licensing objectives as per the Licensing Act 2003.</p> <p>The application in its current format if granted would undermine all four licensing objectives.</p> <p>This is an application for a new premises licence at 40 Welford Road, Leicester. LE2 7AA. The business intends to operate as a fast-food takeaway, providing licensable activities including "late night refreshment" daily between 6pm and 5am.</p>

The premises is located on Welford Road (A594) which is part of the inner-city ring road. Welford Road acts a main arterial route in and out of the city centre and is busy throughout the day, evening and night-time economy.

The premises is located on the ground floor and amongst a row of other businesses between the junctions of Marlborough Street and Mill Street.

Study Inn and The Shoe & Boot Factory which are both student accommodation complexes are located directly opposite the proposed premises.

The applicant has applied for the following licensable activities:

Late Night Refreshment (indoors only) – Daily from 6pm until 5am.

Hours the premises are open to the public – Daily from 6pm until 5am.

The premises was licensed by Leicester City Council between 2009-2019. The premises was known as TJ's and was permitted to provide late night refreshments daily between 11am and 2am. However, the licence was surrendered in 2019.

In July 2023, Leicester City Council received an application from Mr Ahmed under the company name of Popeyes Express Welford Ltd.

Leicestershire Police raised concerns about a person associated to the premises by the name of Mr Singh, as result of suspected unauthorised licensable activity in 2021,2022 and 2023.

In November 2022, Leicester City Council Licensing Enforcement served Mr Singh a written warning and a further final written warning in July 2023.

In August 2023, Leicestershire Police conducted a test purchase and found Mr Singh providing unauthorised licensable activities.

In September 2023, a licensing hearing was held as result of representations from Leicestershire Police, Leicester City Council Licensing Enforcement and Leicester City Council Noise & Pollution Team. The licensing committee elected to refuse the application.

In February 2024, a new application was received from Mr Afzal under the company name of Popeyes Welford Limited.

On Monday 13th February 2023, a Leicester City Council Licensing Enforcement Officer and myself visited the premises to meet the new applicant – Mr Afzal.

The application is vague and does not provide specific details about how the licensing objectives will be promoted.

The application states that “*customers are to wait outside the premises whilst their food is being prepared*” which is highly likely to result in crime, disorder and public nuisance in the form of noise.

Mr Afzal stated he was aware of the previous application and subsequent refusal.

Mr Afzal stated that Mr Singh was a pivotal part of the business moving forward, and was going to be employed at the premises.

Leicestershire Police have serious concerns about Mr Singh's involvement in the business moving forward. Leicestershire Police have no confidence in Mr Singh's ability to promote and uphold the licence objectives and/or adhere to any licence conditions.

Fast food takeaways often act as a magnet for revellers under the influence of alcohol in the night-time economy. This can often result in confrontation between different/rival groups, resulting in alcohol related violent crime and disorder.

Leicestershire Police believe that the application fails to promote all four licensing objectives and therefore respectfully request that the application is refused.

However, should the committee elect to grant the licence, Leicestershire Police respectfully requests that the following conditions are attached to the licence in order to help mitigate potential risks and help promote the licensing objectives:

- (1) The opening hours to the public:
Monday to Thursday from 6pm until 2am.
Friday to Sunday from 6pm until 3am.
- (2) Late Night Refreshment Operating hours:
Monday to Thursday from 6pm until 2am.
Friday to Sunday from 6pm until 3am.
- (3) Customers and delivery drivers/couriers will not be permitted on the premises between closing time to the public and 6pm.
- (4) The licence holder will ensure a high-definition resolution, coloured CCTV system is installed, operational and recording whilst the premises is open to the public. The system must permit the identification of individuals in all lighting conditions. Cameras must cover all areas that the public have access to, including the entrance/exit and pavement area immediately outside the front of the premises.
- (5) The licence holder will ensure CCTV images are securely stored, display an accurate date/time stamp (BST/GMT) and retained for a minimum of 31 days.
- (6) The licence holder will ensure that viewable CCTV images are provided in a downloadable format to an officer from a responsible authority within fourteen days of a request.
- (7) The licence holder shall ensure a trained member of staff is present on the premises whilst the premises is open to the public, who is able to operate the CCTV system and provided a playback facility to an officer from a responsible authority.
- (8) The licence holder will promote and ensure that all front of house staff are trained in public safety campaigns such as "Ask for Angela" or other similar schemes. A record of training must be retained for at least twelve months, kept on the premises and

made available for inspection by an officer from a responsible authority upon request.

- (9) No more than ten customers will be permitted inside the premises at one time.
- (10) A lockable counter service hatch must be installed to prevent unauthorised access behind the counter and into the kitchen area.
- (11) The licence holder shall take reasonable steps to prevent public nuisance being caused by customers outside the premises and display prominent notices requesting customers respect the needs of local residents.
- (12) The licence holder shall ensure litter is collected within two meters of the premises building line, after the premises has closed to the public and at the end of each day.
- (13) The licence holder shall ensure Mr Palwinder Singh will not be permitted to be employed or involved in the business in any capacity, regardless of if paid or not.

PC2093 Jefferson Pritchard

Leicestershire Police – Licensing.

Representation dated – Monday 19th February 2024